

A Local Area Agreement for Staffordshire

2008-2011

Submission

20th March 2009

Annual Refresh Submission

If you would like more information about the Local Area Agreement, or have any comments on this Submission, please contact:

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You can also learn more about the LAA and the Staffordshire Strategic Partnership from: www.staffordshirepartnership.org.uk

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1. Introduction

The LAA for 2008/11 is about increasing Staffordshire people's quality of life by improving local services and increasing economic prosperity. It is a three year agreement comprising priorities which have been agreed by local partners across Staffordshire and by central Government.

1.1 Our Objectives

Across Staffordshire, partners have come together under the umbrella of the Staffordshire Strategic Partnership (SSP) to develop and negotiate this LAA. The SSP also has the responsibility for developing and agreeing the Sustainable Community Strategy for the County, while at a local level our District partners are developing, or have developed District Sustainable Community Strategies. These strategies set the long term visions for an area – a District Strategy sets the long term vision for a District- while the County Strategy sets out the long term vision for Staffordshire.

This new LAA is rooted in the priorities of these Sustainable Community Strategies, and translates these priorities into targets which will in turn secure the improvements in service delivery and quality of life our local people want to see. Our LAA is the only place where central government agrees targets with Staffordshire. Clearly, the LAA has moved from the periphery of our thinking, right to the heart of it. In recognition of this, it is the Partnership's aim to develop and implement an LAA for Staffordshire for 2008/11 that:

- Has political ownership and support across Staffordshire;
- Genuinely reflects the priorities for partnership working across Staffordshire.
- Tells the story of Staffordshire, by delivering elements of the 9 Sustainable Community Strategies;
- Does not deliver everything, but adds value to the good work that is already taking place by delivering a small number of improvement targets through partnership working across Staffordshire;
- Delivers genuine improvement in the relevant parts of the County, for the relevant communities, through partnership working involving the relevant partners.
- Consists of up to 35 single improvement targets derived from the 198 National Indicator Set, which are focussed on improving performance;
- Delivers fundamental change to the specific areas of improvement through partnership working.

1.2 About this Submission

This is our annual refresh draft submission. It sets out our agreed LAA indicators for designation and includes the details of those partners signed up to the delivery of the indicators.

This version does not include the statutory education targets which were still being negotiated at the time of sign-off.

However, the submission does not contain in detail our 'Story of Staffordshire'. This is available in details from www.staffordshirepartnership.org.uk/refresh/

1.3 Our Approach

We have worked closely with Government Office for the West Midlands to plan how to approach the mid year review and refresh of the LAA, in a way which was appropriate to Staffordshire, and which met the national guidance. A Project Plan and Brief setting out the objectives and milestones for producing Staffordshire's new LAA, have been developed and have been regularly updated and communicated to partners.

1.4 Approval

On 18th February 2009 Staffordshire County Council Cabinet considered the draft annual refreshed LAA and welcomed the developments made. Given that the LAA was evolving continually as more improvement targets are refined and agreed with central government, Staffordshire County Council was asked to delegate final approval of the LAA in late March 2009 to the Leader in consultation with the Chief Executive. This approval was granted by Full Council on 19th March 2009.

Therefore in accordance with the delegation of final approval made by Full Council on 19th March 2009, the Leader of Staffordshire County Council, Councillor John Taylor, has in consultation with Staffordshire County Council's Chief Executive, Ron Hilton, formally approved this LAA Submission.

2. LAA Improvement Targets

All the targets for designation are marked with an asterisk (*). The template also records the statutory education and early years' targets for the operational year 2008/09. These are identified with an (S).

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*) and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
A vibrant, prosperous and sustainable economy	*NI 80: Achievement of Level 3 qualification by the age of 19	45.0% (LSC 2006/07)	49.0%	50.0%	51.0%	*Staffordshire County Council Learning Skills Council Aim Higher Staffordshire Secondary Heads Association Be Together Connexions Staffordshire Providers Association Staffordshire College Principals
	*NI 117: 16 to 18 year olds Not in Education, Employment or Training	10.9% ¹ (Connexions 2007)	9.8%	9.3%	8.9%	*Connexions Learning Skills Council Jobcentre Plus Youth Offending Service Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council

¹ The baseline and targets encompass 20 targeted wards, which are: Belgrave (41UKFM), Glascote (41UKFQ), Amington (41UKFL), Spittal (41UCGS), Cannock South (41UBFU), Cannock East (41UBFS), Cannock North (41UBFT), Brereton and Ravenhill (41UBFR), Penside (41UGHB), Highfields and Western Downs (41UKFM), Stapenhill (41UKGS), Shobnall (41UCGR), Eton Park (41UCGL), Burton (41UCGH), Cross Heath (41UEGF), Knutton and Silverdale (41UEGL), Holditch (41UEGH), Chesterton (41UEGD), Kidsgrove (41UEGK), and Biddulph East (41UHGH)

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*) and including education and early years targets			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Stafford Borough Council Tamworth Borough Council Be Together Staffordshire Providers Association Staffordshire College Principals Staffordshire Consortium of Infrastructure Organisations Aim Higher
	*NI 152: Working age population on out of work benefits	22.9% ² (Working Age Client Group Data 2006)	21.7%	20.7%	19.7%	Jobcentre Plus *Staffordshire County Council Learning and Skills Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council

² The baseline and targets encompass 36 targeted Lower Super Output Areas, which are: Leek North (E01029809), Tillington (E01029752), Thistelbury (E01029598), Curborough (E01029499), Chasetown (E01029496), Wombourne and South West (E01029679), Cheadle North East (E01029782), Holmcroft (E01029720), Hednesford North (E01029390), Chadsmead (E01029492), Seabridge (E01029591), Butt Lane (E01029543), Silverdale and Parkside (E01029421), Etching Hill and the Heath (E01029372), Horninglow (E01029437), Castle (E01029835), Winshill (E01029468), Manor (E01029727), Belgrave (E01029828), Glascote (E01029845), Amington (E01029824), Cannock South (E01029362), Cannock East (E01029351 and E01029350), Cannock North (E01029358), Brereton and Ravenhill (E01029346), Penkside (E01029734), Highfields and Western Downs (E01029716), Stapenhill (E01029450), Shobnall (E01029445), Eton Park (E01029427), Burton (E01029421), Cross Heath (E01029553), Knutton and Silverdale (E01029566), Holditch (E01029558), Chesterton (E01029547), and Biddulph East (E01029763 and E01029765)

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			08/09	09/10	10/11	
	*NI 154: Net additional homes provided	2191 (Housing Flows Reconciliation 2006/07)	2745	2745	2745	*Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 155: Number of affordable homes delivered (gross)	375 (HSSA returns 2006/07)	377	712	795	*South Staffordshire District Council Staffordshire Moorlands District Council Newcastle-u-Lyme Borough Council East Staffordshire Borough Council Tamworth Borough Council Lichfield District Council Cannock Chase District Council Stafford Borough Council Staffordshire County Council
	*NI 163: Proportion of population aged 19-64 males and 19-59 females qualified to at least Level 2 or higher	65.7% (Annual Population Survey 2006)	2.0% improvement on baseline	5.0% improvement on baseline	9.0% improvement on baseline	*Learning Skills Council Connexions Staffordshire County Council Jobcentre Plus Lifelong Learning Network
	*NI 165: Proportion of population aged 19-64 males and 19-59 females qualified to at least Level 4 or higher	26.5% (Annual Population Survey 2006)	1.5% improvement on baseline	3.0% improvement on baseline	5.5% improvement on baseline	*Lifelong Learning Network Learning Skills Council Staffordshire County Council Staffordshire University Staffordshire Third Sector Network

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			08/09	09/10	10/11	
						South Staffordshire College Newcastle-Under-Lyme College SouthStaffordshire Partnership
	*NI 172: Percentage of small businesses in an area showing growth	13.45% (2006/07 BERR Enterprise Statistics)	11.5%	10.7%	11.7%	*Staffordshire County Council Advantage West Midlands Business Link In Staffs Staffordshire Destination Management Pathfinder Staffordshire Colleges Staffordshire Universities Enterprise Agencies Staffordshire Rural Forum South Staffordshire Partnership North Staffordshire Regeneration Partnership Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council
Strong, safe and cohesive communities	*NI 4: Percentage of people who feel they can influence decisions in their locality	25.2% (2008 Place Survey)			29.2%	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations

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			08/09	09/10	10/11	
						North Staffordshire PCT South Staffordshire PCT Neighbourhood Management Pathfinders Staffordshire Strategic Partnership 8 District Local Strategic Partnerships Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council Staffordshire Consortium of Infrastructure Organisations
	*NI 6: Participation in regular volunteering	18.8% (2008 Place Survey)			22.6%	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Sport Across Staffordshire
	*NI 7: Environment for a thriving third sector	14.6% (2008 National Survey of Third Sector)			18.4% ³	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service

³ A measurable improvement calculated in accordance with published OTS guidance. Based on the results of the 2008 national survey of third sector organisations, it is estimated that the required improvement in Staffordshire County Council will be an increase of **3.8 (indicative)** percentage points. This remains an estimate. The final target will be confirmed once 2010 national survey of third sector organisations has reported.

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			08/09	09/10	10/11	
		Organisations)				Staffordshire Consortium of Infrastructure Organisations North Staffordshire PCT South Staffordshire PCT Neighbourhood Management Pathfinders Cannock District Council Stafford Borough Council Lichfield District Council South Staffordshire District Council Tamworth Borough Council Adsis Beat the Cold The Dove Service Age Concern South Staffordshire Citizens Advice Bureau Staffordshire Third Sector Network
	*NI 15: Serious violent crime rate	Baseline (Home Office July 2009)		Baseline -3%	Baseline -5.9%	*Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Staffordshire County Council North Staffordshire PCT South Staffordshire PCT Staffordshire Probation Service Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council

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			08/09	09/10	10/11	
						Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 16: Serious acquisitive crime rate	11.16 per 1000 population (Staffordshire Police 2007/08)	10.88 per 1000 population	10.60 per 1000 population	10.33 per 1000 population	*Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Staffordshire County Council North Staffordshire PCT South Staffordshire PCT Staffordshire Probation Service Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 21: Dealing with local concerns about anti social behaviour and crime by the local council and police	25.5% (2008 Place Survey)			31.9%	Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations
	*NI 32: Repeat incidents of domestic violence	28.1% (MARACs April 2008 – January 2009)		28%	27%	*Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations

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			08/09	09/10	10/11	
						Third Sector Providers including Pathways, Women's Aid, Kiora, Sarac and Victim Support
	*NI 45: Young offenders engagement in suitable education, employment or training	71.6% (SYOS 2006/07)	84%	87%	90%	*Staffordshire Youth Offending Service Staffordshire County Council
	*NI 110: Young people's participation in positive activities	71.2% (TellUs Survey 2008/09)		75%	80.9%	*Staffordshire County Council MLA Sport England Arts Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Sport across Staffordshire and Stoke on Trent
	*NI 111: First time entrants to the Youth Justice System aged 10-17	1800 per 100,000 10-17 year olds (Police National Computer Database 2007/08)	899 per 100,000 10 – 17 year olds	855 per 100,000 10 – 17 year olds	812 per 100,000 10 – 17 year olds	*Staffordshire Youth Offending Service Staffordshire County Council

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			08/09	09/10	10/11	
Improved health and sense of well being	*NI 8: Adult participation in sport and active recreation	20.3% ⁴ (Active People Survey 2006/07)	23.3%	24.3%	25.3%	*South Staffordshire PCT Cannock Chase District Council Newcastle under Lyme Borough Council South Staffordshire District Council Staffordshire Moorlands District Council Tamworth Borough Council North Staffordshire PCT Staffordshire County Council Sport Across Staffordshire and Stoke-on-Trent
	*NI 39: Rate of hospital admissions per 100,000 for alcohol related harm	1309 per 100,000 population (HES 2006/07)	1575 per 100,000 population	1682 per 100,000 population	1762 per 100,000 population	*South Staffordshire PCT Staffordshire DAAT Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Staffordshire Probation North Staffordshire PCT

⁴ The baseline and targets encompass 5 targeted Districts, which are: Cannock Chase, Newcastle under Lyme, South Staffordshire, Staffordshire Moorlands and Tamworth

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			08/09	09/10	10/11	
						National Treatment Agency Staffordshire Police
	*NI 40: Drug users in effective treatment	1696 (NTA 2007/08)	1713	1747	1782	*Staffordshire DAAT Staffordshire County Council Staffordshire Police
	*NI 51: Effectiveness of child and adolescent mental health services (CAMHS)	10 (CAMHS 2007/08)	13	14	16	*Staffordshire County Council
	*NI 56: Obesity among primary school children in Year 6	% obese: 17.3% % measured: 81.5% (National Child Measurement Programme 2006/07)	% obese: 17.7% % measured: 86.5%	% obese: 17.8% % measured: 88.3%	% obese: 17.8% % measured: 89.3%	*North Staffordshire PCT South Staffordshire PCT Staffordshire County Council Staffordshire Third Sector Network
	*NI 68: Percentage of referrals to children's social care going on to initial assessments	79% (Staffordshire County Council March 2007)	79%	79%	82%	*Staffordshire County Council Staffordshire Youth Offending Service Mid Staffordshire NHS Foundation Trust South Staffordshire and Shropshire Healthcare NHS Foundation Trust South Staffordshire PCT North Staffordshire PCT Staffordshire Probation Service Staffordshire Police
	*NI 112: Under 18 conception rate	43.2 per 1000 17 year olds (Department of Health 2005)	30.9 per 1000	26.2 per 1000	21.6 per 1000	*Staffordshire County Council Youth Offending Service North Staffordshire PCT South Staffordshire PCT Mid Staffordshire NHS Foundation Trust

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			08/09	09/10	10/11	
						South Staffordshire District Council Staffordshire Moorlands District Council Tamworth Borough Council Burton Hospitals NHS Trust
	*NI 156: Number of households living in temporary accommodation	293 (December 2004)	80	80	80	*South Staffordshire District Council Cannock Chase District Council Lichfield District Council East Staffordshire Borough Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Newcastle Under Lyme Borough Council
	*NI 121: Mortality rate from all circulatory diseases at ages under 75	79.04 per 100,000 population (NCHOD 2004-2006)	74.5 per 100,000 population	71.9 per 100,000 population	68.8 per 100,000 population	*South Staffordshire PCT North Staffordshire PCT
	*NI 123: Stopping smoking	Quitters: 4914 Rate: 741 per 100,000 population (Smoking Cessation Data 2004/05 – 2006/07)	Quitters: 5041 Rate: 742 per 100,000 population	Quitters: 5074 Rate: 742 per 100,000 population	Quitters: 5094 Rate: 742 per 100,000 population	*South Staffordshire PCT North Staffordshire PCT Staffordshire County Council Stoke-on-Trent PCT Stoke-on-Trent City Council HMR&C Staffordshire Moorlands District Council Lichfield District Council Cannock Chase District Council South Staffordshire District Council

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			08/09	09/10	10/11	
						Tamworth Borough Council Stafford Borough Council
	*NI 135: Carers receiving needs assessment or review and a specific carer's service or advice and information	10.3% (RAP data 2007)	13%	17%	21%	*Staffordshire County Council South Staffordshire PCT North Staffordshire PCT South Staffordshire Carers Association North Staffordshire Carers Association South Staffordshire District Council
	*NI 136: People supported to live independently through social services (all adults)	2648 per 100,000 population (RAP and GFS data 2007/08)	3000 per 100,000 population	3500 per 100,000 population	4000 per 100,000 population	*Staffordshire County Council Staffordshire Consortium of Infrastructure Organisations
	*NI 146: Adults with learning disabilities in employment	Establish 2008/9 baseline data later in 2009			Staffordshire commits to a statistically significant improvement calculated in accordance with the Target Negotiation Brief on data for year 2008/09 as the target for 2010/11 for indicator NI 146. The final target will be confirmed once the data for year	*Staffordshire County Council

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			08/09	09/10	10/11	
					2008/09 is available	
A protected, enhanced and respected environment	*NI 175: Access to services and facilities by public transport, walking and cycling	Stafford Hospital 30 minutes: 20,480 60 minutes: 100,995 Cannock Hospital 30 minutes: 76,025 60 minutes: 178,454 (Local Transport Plan, 2005/06)	Stafford Hospital 30min: 22,292 60min: 112,995 Cannock Hospital 30min:78,025 60min:186,454	Stafford Hospital 30min: 22,896 60min:116,995 Cannock Hospital 30 min:80,025 60min:194,454	Stafford Hospital 30min:23,500 60min:120,995 Cannock Hospital 30min: 81,025 60min:198,454	*Staffordshire County Council Mid Staffordshire NHS Foundation Trust
	NI 186: Per capita reduction in CO ₂ emissions in the LA area	7.7 t CO ₂ pa (Defra 2005)	3.9% ⁺	7.8%	11.8%* reduction measures	*Staffordshire County Council Staffordshire Fire and Rescue Staffordshire Police Staffordshire University Keele University Stafford Borough Council Lichfield District Council Staffordshire Moorlands District Council

⁺ Comprising 2.4% from national measures and 1.5% from local contribution. Staffordshire is not accountable for national measures.

* Comprising 4.8% from national measures and 3% from local contribution. Staffordshire is not accountable for national measures.

* Comprising 7.3% from national measures and 4.5% from local contribution. Staffordshire is not accountable for national measures.

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			08/09	09/10	10/11	
						Tamworth Borough Council Cannock Chase District Council South Staffordshire District Council Newcastle Borough Council East Staffordshire Borough Council Stafford and Rural Homes Peak District National Park Staffordshire Parish Councils Association Staffordshire Wildlife Trust
	*NI 191: Residual household waste per household	1096kg per household (200/01)	800kg per household	775kg per household	735kg per household	*Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council
	*NI 197: Improved local biodiversity – proportion of local sites where possible conservation management has been or is being implemented	24.8% (Staffordshire Wildlife Sites Inventory 2007)	29.9%	35.0%	39.9%	*Staffordshire Wildlife Trust Natural England Cannock Chase District Council East Staffordshire Borough Council Newcastle under Lyme Borough Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council

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			08/09	09/10	10/11	
						Lichfield District Council Staffordshire County Council Staffordshire Ecological Record Staffordshire Regionally Important Geological and Geomorphological Sites Group

